



M A Y O R   A N D   C I T Y   C O U N C I L

809 Center Street, Room 10, Santa Cruz, CA 95060 • (831) 420-5020 • Fax: (831) 420-5011 • [citycouncil@ci.santa-cruz.ca.us](mailto:citycouncil@ci.santa-cruz.ca.us)

July 9, 2004

Dear Fellow Santa Cruzans:

It is my pleasure to announce the Santa Cruz City dedication of our new street Via Riva Trigoso on Sunday, August 15, 2004.

The street is located in the historic Westside Italian “fishing village” neighborhood, known as “la barranca” (the hill) above Santa Cruz.

Riva Trigoso is the seaside village of origin—part of our sister city Sestri Levante—the original home of many of the founding Santa Cruz Italian families.

The dedication of the street not only celebrates this distinct neighborhood heritage, but tells the California story of coastal settlement and its ties to the Pacific Coast maritime of the Americas.

You are invited to join us in the celebration of our Santa Cruz Italian roots, and the recognition of “the neighborhood” as an historic California site.

I am pleased to give special thanks to the charitable support of Team Santa Cruz Volunteers and Sponsors of Community Team Builders CA for organizing this Santa Cruz City dedication, benefiting A DAY ON THE BAY Cultural Education Fund. Thanks to their generous work, contributions, and support, this event requires no City tax monies. I look forward to seeing you on August 15<sup>th</sup>.

Best regards,

A handwritten signature in black ink that reads "Mike Rotkin". The signature is written in a cursive, slightly slanted style.

Mike Rotkin  
Honorary Co-chair