



MAYOR AND CITY COUNCIL

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July 23, 2004

**-For Immediate Release-**

### **DEDICATION OF NEW STREET IN SANTA CRUZ**

The Santa Cruz City dedication of the new street, Via Riva Trigoso, will be on **Sunday, August 15, 2004, from 12:00 p.m.–7:00 p.m., dedication at 4:30 p.m., on Gharkey Street at Via Riva Trigoso.** You are invited to join in the celebration of our Santa Cruz Italian roots, and the recognition of “the neighborhood” as an historic California site. **The cost is \$14.00 per adult/\$15.00 at the door, \$7.00 per child ages 8–13, and free for children age 7 and under.** Seating is limited!

**Mail check to: Community Team Builders  
P.O. Box 512  
Capitola, CA 95010**

The street is located in the historic Westside Italian “fishing village” neighborhood, known as *la barranca* (the hill) above Santa Cruz.

Riva Trigoso is the seaside village of origin—part of our sister city Sestri Levante—the original home of many of the founding Santa Cruz Italian families.

The dedication of the street not only celebrates this distinct neighborhood heritage, but tells the California story of coastal settlement and its ties to the Pacific Coast maritime of the Americas.

Special thanks to the charitable support of Team Santa Cruz Volunteers and Sponsors of Community Team Builders CA for organizing this Santa Cruz City dedication, benefiting A DAY ON THE BAY Cultural Education Fund. Thanks to their generous work, contributions, and support, this event requires no City tax monies.